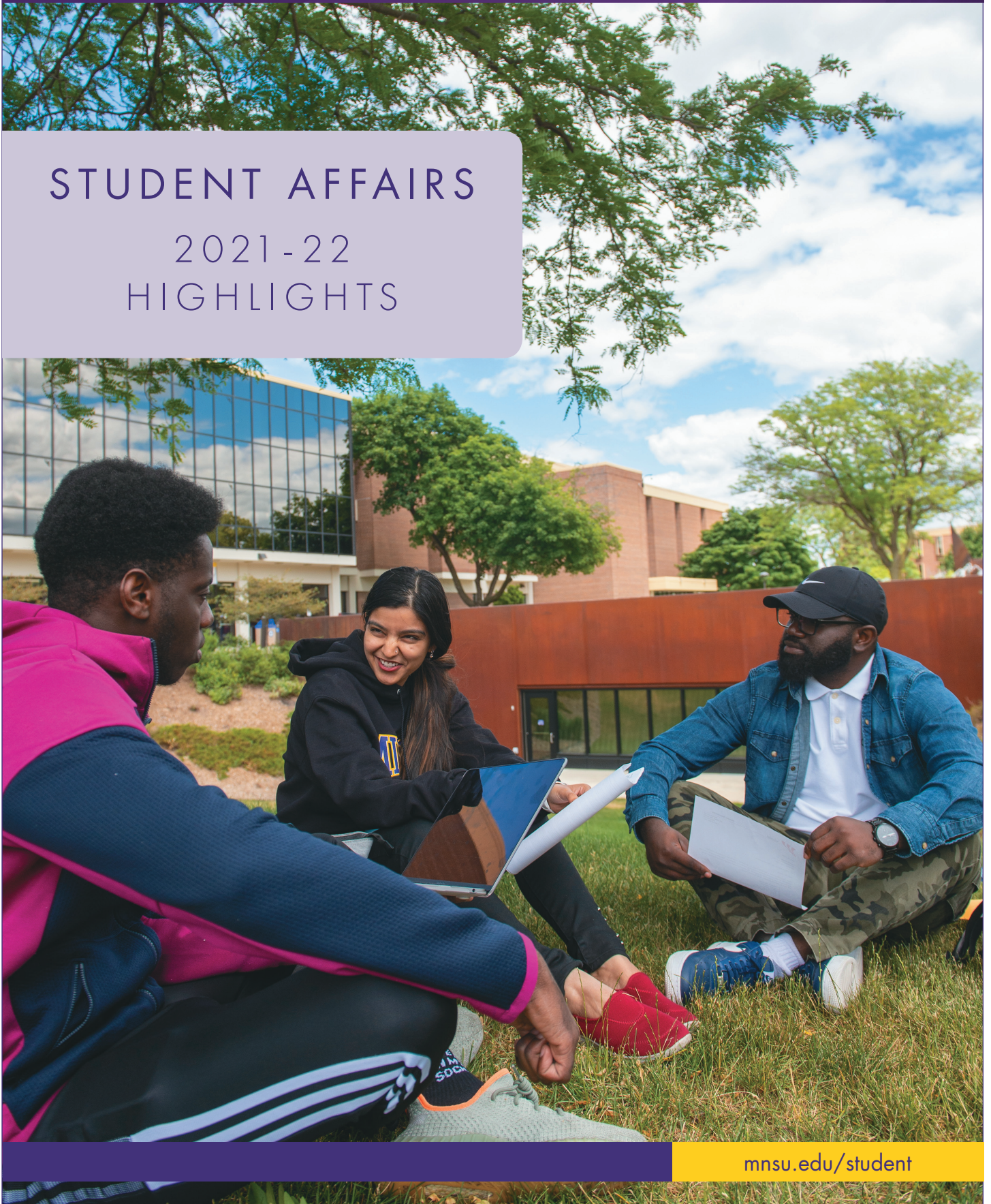


STUDENT AFFAIRS

2021-22
HIGHLIGHTS



CONTENTS



Message form the Vice President	3
Our Mission	4
University Admissions	5
Campus Recreation	6
Career Development Center.	7
Centennial Student Union & Student Activities	8
Counseling Center	9
New Student and Family Programs	10
Residential Life.	11
Dean of Students Office	12
Student Health Services.	13
University Security.	14

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A MESSAGE FROM THE VICE PRESIDENT



The 2021-2022 academic year was a little bit of a roller coaster. The pandemic continued to be the largest influencer on the university and the student experience. At every turn, Student Affairs' professionals worked hard to provide some degree of normality throughout the year. Whether it was reimagining programs, providing safe ways to have interactions, or improving virtual services, the work that was done this past year was tremendous.

While there was excellent work done across the Division, there are a couple of specific highlights I wish to share. The entire campus was appreciative of the outstanding work of Student Health Services, including excellent clinical services, repeated vaccination and testing clinics, and staffing a campus hotline for all pandemic-related questions. Their work was a major reason the campus was able to return to normal practices in the spring semester. The past year marked our first full-year use of the Maverick All-Sports Dome. Our newest facility served tens of thousands of students, visiting athletes, and community members throughout its six-month season. We saw growth in our virtual career fairs and internship partnerships. The Swipe-Out Hunger program, which provides donated meals to students in the dining hall, had a successful launch and provided nearly 3,000 meals. Our Counseling Center provided 100% tele-health services to meet this student demand for services. Summer orientations were reimagined and delivered through a virtual experience. Residential invested in additional staffing to support pandemic forced isolation and quarantine students and was able to keep open throughout the year. University Security migrated the campus from coin-operated parking meters to the latest virtual tools, improving the parking experience for visitors.

At our annual end of year gathering, I shared with the entire Division of Student Affairs that each person should be proud of their individual and collective effort. Each effort matters to our prospective students, current students, faculty, staff, families, and alumni. It is this overall effort that continues to define what being a Maverick means. So, thank you for your support and work to help our students have the best experience possible.

Yours in Maverick Spirit,

A handwritten signature in black ink that reads "David P. Jones". The signature is written in a cursive, flowing style.

David P. Jones, Ph.D.

OUR MISSION

The Division of Student Affairs

Student Affairs advances the mission of Minnesota State Mankato by:

- > Fostering learning and development.
- > Supporting student success.
- > Preparing students to be leaders in a global society.

2017-2022 Student Affairs Strategic Goals

- > Advance student retention and degree completion through collaborations with Academic Affairs and other partners.
- > Embed diversity in our work and prioritize the achievement of related University initiatives. Enhance student wellness through the provision of holistic, integrated support.
- > Grow student career and life success skills by providing quality co-curricular programs and services.
- > Maximize emerging technologies to deliver convenient and flexible services, programs, and resources to all students.
- > Use timely, targeted, and effective communications to better serve students and divisional partners.

UNIVERSITY ADMISSIONS



The University Admissions Office will enthusiastically, ethically and professionally identify, recruit, admit and serve high school, transfer and international students and their related constituencies. We will uphold a commitment to enhancing diversity that is consistent with the University's educational mission and enrollment goals.

- Enrolled the 9th largest class of new first year students with over 2,300 for the fall of 2022.
- Enrolled over 1,000 new transfer students for the third fall in a row.
- The University Admissions Office processed applications from 6,229 international students for the fall of 2022, a 110% increase in applications from the fall of 2023.
- The University Admissions Office created two new types of recruitment events to host on campus during the upcoming year: a PRIDE open house in conjunction with Mankato PrideFest this fall and Explore your Major events to introduce prospective students to the faculty and advisors in the major they are interested in.

CAMPUS RECREATION

The mission of Campus Recreation is to promote long-term healthy lifestyle behaviors through participation in multi-faceted recreational, educational and leisure opportunities.



- The Maverick All-Sports Dome has now been open for three winter dome seasons and it's been a tremendous success for MSU Athletics and Campus Recreation, along with meeting community needs. Dome rental revenue has increased every year from \$82,000 in FY20 to \$116,000 in FY21, to over \$163,000 in FY22.
- The Maverick Adventures program secured funding for a Graduate Assistant for the 7th straight year to further develop the concept of trip and travel programs, clinics and certifications, and an outdoor equipment rental program. Madison Vandersee successfully planned some great events this year, including an ice finishing event that President Inch attended.
- The Maverick Adventures climbing walls have been a huge success, a popular recreation opportunity and "wow" factor for recruiting prospective students and their parents when visiting campus. This program area has formed a great community that assists students with social connections, physical fitness, and positive activities.
- Campus Recreation was able to successfully have the recreation facilities open normal hours in FY22 after over 17 months of dealing with the Covid pandemic. Removing masks from workers and patrons was a huge success as it was very challenging to enforce mask wearing.
- Campus Recreation implemented Fusion, a new overall software solution in FY22. Ben Nelson is the Fusion "champion" in their department and has done an outstanding job with ongoing administration, updates, training, creation of training videos and much more. The entire staff has been involved from the start in getting this needed software solution in place for their programs and facilities – well done!

CAREER DEVELOPMENT CENTER



The Career Development Center (CDC) equips Minnesota State Mankato students and graduates with the tools and resources to successfully explore, develop and manage their career paths for a lifetime. We provide essential connections between individuals, academics, employers, and the global community.

- Perhaps the most significant highlight of 2021-2022 was the initiation and completion of an **external analysis of CDC diversity, equity, and inclusion efforts by the nationally known professional organization the Career Leadership Collective**. The department has already begun to implement recommendations made in the final consultant's report, including "Invest in training on and around diversity and inclusion for full-time and student staff" by beginning a staff DEI training curriculum utilizing LinkedIn Learning videos and staff discussions and "Bolster the network of faculty/staff discussing career development and reach more students" with a formal Faculty & Staff Career Champions program coming fall of 2022.
- During 2021-2022, the CDC formalized and promoted the availability of **email as an appointment delivery method** for the review of resumes, cover letters, and other documents. As a result of "CDC Reviews," an additional 200+ students were able to receive individual assistance with their career-related documents.
- Over the course of this academic year, the CDC communications team has been collaborating closely with a local artist to create a **large wall mural** for installation in the department's front area. The design has been completed and reviewed by University Marketing & Communication and was installed before the start of the fall semester.
- The **Maverick Virtual Career Fair** was held during the spring semester as an additional career event for current students and soon-to-be graduates who were either not prepared or able to participate in the annual fall in-person event. 319 students and 93 employers participated in this event.
- CDC was asked by Human Resources to assume **full responsibility for the posting of graduate assistant positions utilizing the Handshake system**. Graduate assistant positions are now made available to current students on Handshake and prospective graduate students through an RSS feed linked to Handshake. Since the start of Spring semester, a total of 176 graduate assistant positions have been processed and posted.

CENTENNIAL STUDENT UNION AND STUDENT ACTIVITIES

Serving as the student-centered heart of campus, the Centennial Student Union provides an innovative, dynamic and inclusive learning environment where quality facilities, programs and services complement and enhance the academic experience.



- The Student Activities Team were true hero's in trying to bring a renewed sense of normalcy back to our students. They weren't afraid to push the envelope when necessary to help students see once again what a college campus is all about.
- Implemented new retail dining additions within the CSU like Chick-fil-A, Starbucks, Firehouse Subs, Peking Plate, and Hissho Sushi. These dining options will be in a renewed excitement to the CSU.
- Community Engagement worked hard to bring students back to the fold as it related to community involvement and leadership.
- Welcomed a new hire: Pam Guss as the Business Manager for the Student Activities Unit.
- CSU Operations hosted a virtual staff training program in January. This was a new initiative which focused on customer service, pandemic guidelines, emergency preparedness.
- Collaborated with Campus Recreation in the Bullpen to use their FUSION software to track equipment use.
- The Maverick Involvement Team (MIT) had a successful year with taking on new responsibilities and moving in the direction the CSU hoped it would go.
- Class Banners were added in the Hearth Lounge to bring about a new tradition to campus.
- New elevator wraps are underway for August.
- The Free Farmers Markets continue to be a huge campus success. It is nice to see the collaboration by numerous departments to add to this program.

COUNSELING CENTER



The mission of the Counseling Center is to provide support to students in addressing personal, social, educational, and mental health concerns. Our aim is to increase student success and retention in the university within a welcoming environment that appreciates diversity and pursues social justice.

- The Counseling Center offered a hybrid model of services this year. Individual counseling and outreach programs were both offered in person and virtually, and groups and workshops continued to be offered virtually to be inclusive to students who were not comfortable with or unable to meet in person. The large majority of our students preferred virtual services until the latter half of spring semester. The Counseling Center is looking forward to offering more face-to-face services starting Fall Semester 2022; they will continue to offer virtual opportunities for students upon request.
- In addition to offering hybrid services to students, the Counseling Center offered hybrid training for their social work, counseling, and psychology graduate trainees for the first time. They will continue offering this model of training for the upcoming academic year.
- As many student-facing unites have found, the Counseling Center's demand for services has started to bounce back after experiencing a low during the pandemic. 4083 appointments were scheduled with the Counseling Center over the past year, an increase of nearly 11.4% over the last year. 634 students applied for services, which represents an increase of 30% over last year.
- As similar to last year, a slight increase in students (nearly 67%) who sought services overall endorse that their concerns were interfering with their academic performance. The percentage of students who reported experiencing suicidal ideation at intake was nearly 40%, a slight increase over last year (35%).
- 166 students were placed on the waiting list for individual services after their initial screening appointment, and the average wait for services was 12 days. Removing students who were offered appointments but did not respond, the average wait for services was 3 days.

NEW STUDENT AND FAMILY PROGRAMS

The Office of New Student and Family Programs connects students and their families to resources, services and opportunities they need at Minnesota State Mankato. We ease the transition to college life, ensure students and their families are comfortable on campus, and help develop the confidence students need to achieve their goals. Our goal is to provide students with tools for life-long success.



- Summer 2021 orientation programs were available online through D2L and online orientation to be the only option for the academic year programs.
- NSFP added three optional on-campus STOMP visit days in July 2021 and 167 students chose to attend.
- The University opted into a GPA placement pilot through the system office effectively continuing the use of high school GPA to place students into Math and English courses through Fall 2023.
- The Testing Center saw high numbers of International Students testing both remotely as well as during their orientation week in August.
- The Kearney International Center agreed to pay for the remote proctoring for International students to allow them to take placement exams prior to their arrival on campus.
- The Testing Center proctored two ACT exams and two GRE subject exams for the 2021-22 academic year.
- The office contracted with Campus ESP and implemented the Maverick Family Connection portal, replacing the bi-weekly e-newsletter to parents and family members. The portal is customizable allowing parents and families to select the information they receive.
- Family weekend resumed in 2021 and had slightly fewer reservations than 2019 but sold more football game tickets.

RESIDENTIAL LIFE



The Department of Residential Life provides convenient living spaces, intentional services, and actively engaged staff who strive to help all students build connections, get involved, and achieve success.

Late Summer 2021 –

- Provided emergency housing for 5 international students in mid-August '21

Fall 2021 –

- Built new processes in StarRez to allow students to manage their own signups for Move In and Drop & Go
- Responded to a higher number of gender inclusive housing requests
- Investigations for accurate occupancy
 - Phone campaign to no-show students
 - Phone campaign for Spring un-enrolled and unpaid balance students
- 60 end-of-semester contract releases, largely COVID-related

Spring 2022 –

- Created a method for designating “single-in-double” occupancy rooms for students who wanted to “buy out” the other side of an empty room
- 140 students (a very large number) were on the January 22 list of students ineligible to live in the residence halls. Most of these students were unregistered for the spring semester, many with unpaid balances. Staff implemented new data comparisons to identify these students and worked with colleagues in Finance & Admin to address administrative inconsistencies about students being dropped for non-payment.
- Updated front office procedure manual
- Facilitated eight United States Census surveys across three survey categories

Fall 2022 –

- Improved gender-inclusive messaging
- Incorporated Learning Community sign-up: let to higher program signups earlier

DEAN OF STUDENTS OFFICE

Student Conduct promotes and enforces student responsibilities in accordance with state, federal and local laws, as well as policies within Minnesota State Mankato and the Minnesota State System.



- The office of Student Conduct completed the Department Internal Review
- Hired a full-time position: Student Success Coordinator & Conduct Officer: Cecelia Schaefer

Training completed:

- Maxient student conduct software 2022
- NASPA: Law & Policy with Peter Lake 2022
- Behavioral Intervention Team Chair Training, ASCA & D. Stafford, 2021
- Threat Assessment Training, ASCA, 2020
- Violence Risk Assessment, ATIXA, 2020
- The Violence Project 2019
- Gehring Institute, Senior Conduct Officers, ASCA, 2019

Outcomes from trainings:

- Better Maxient skills!
- Re-organization of Behavior Consultation structure
- Implemented a risk assessment interview process in partnership with Sandi Schnorenberg, University Security Director

STUDENT HEALTH SERVICES



Student Health Services provides quality and affordable medical services and health education to Minnesota State Mankato students to enhance their learning experience and support their academic success.

- Telepsychiatry was funded for a third year through a Minnesota State Multi-Campus Collaborative Partnership Award. This allowed psychiatric nurse practitioner, Jodi Egeland, to provide psychiatric care for students at 12 partner institutions around the state. Utilization numbers increased more than 289% from FY21 (251 visits) to FY22 (757 visits) with the same amount of funding.
- Administered National College Health Assessment in Spring 2022. While Student Health Services has been collecting this data since 2002, this was the first assessment since 2019 due to the pandemic. Some important findings:
 - 39% of students reported experiencing stress that impacted their academic performance
 - 49% of students report meeting the recommended physical activity guidelines for active adults, while 21.6% report having no physical activity each week
 - 28.9% of students who vape, reported daily use
 - Of the 457 respondents, 16% self-identified as LGBTQ+
- Natalie Schuette and Wendy Schuh received Outstanding Service Awards through the Division of Student Affairs for their work in COVID-19 response.

UNIVERSITY SECURITY

University Security advances the mission of Minnesota State University, Mankato by maintaining a safe and secure living, learning and work environment in partnership with the community we serve.

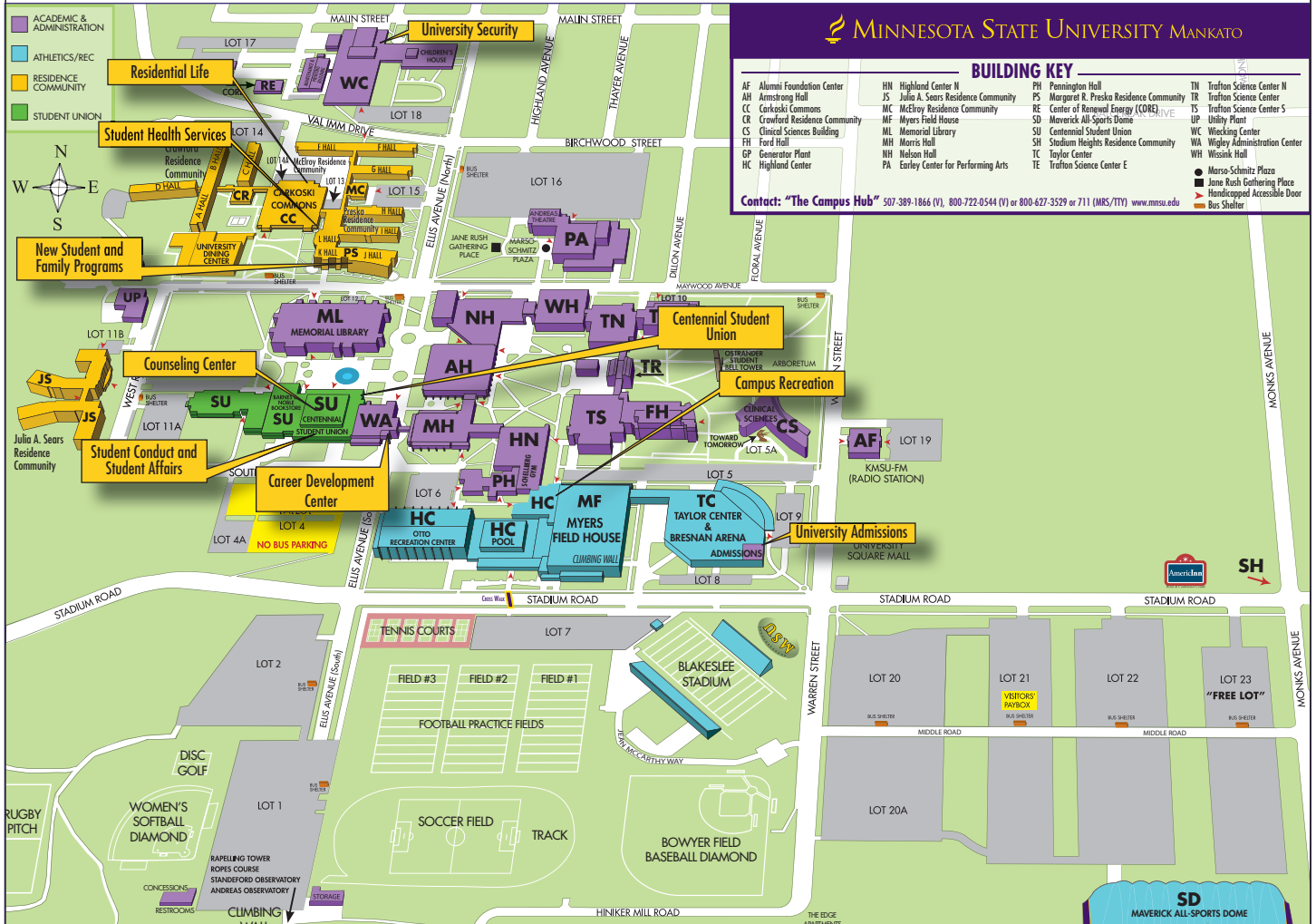


- University Security made a big push to get everything completed to become accredited through the International Association of Campus Law Enforcement Administrators (IACLEA). If the committee approves, University Security will receive their accreditation certificate at the end of June and will be the first University in Minnesota to receive this status.
- University Security has created a Campus Security Officer position with primary duties of enforcing parking rules. This position will enable University Security to have more consistent enforcement as the students come and go.
- University Security is excited that there is some form of normalcy back on campus given the University is officially open again after the past academic year.



 MINNESOTA STATE UNIVERSITY MANKATO

STUDENT AFFAIRS CAMPUS MAP



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