

Creative Production Resources

Creative Production's goal is Communicating with Pride. These brand standards will help RSOs do exactly that while representing their RSO and the connection with Minnesota State University, Mankato. [More complete information is available](#), but below is a breakdown of some of the more relevant components for RSOs.

Promotional Items & T-shirts

Giveaways or promotional items that use the Minnesota State University, Mankato logo must be ordered through Creative Production to ensure it meets university brand standards. Creative Production can give you a quote on an order before you decide on whether to make a purchase, and if you provide a competitor's quote (must be licensed vendor for university logos and wordmarks) you may be able to negotiate a lower price. A minimum order for T-shirts is typically 12 or 24. Certain promo items (like pens) have limited print space available.

Call 507.389.1181 to discuss options with the Creative Production team to discuss options.

Poster Guidelines

RSO posters must follow a [number of guidelines](#) and the CSU Communications team can help RSOs navigate them. When designing posters, this [Recommended Poster Template](#) is good to use. RSOs that receive funding from Student Activity Fees (SAF) will include the SAF logo in the publicity of their activities per SAC Guidelines Section I.28.

Additionally, the [bare minimum](#) is a short guide that includes the basics or check out [university brand standards](#) for more information. The full [MNSU Posting Policy](#) outlines information for the entire campus.

Poster Approval

Before hanging posters, bring them to the CSU Main Office (CSU 220) to be stamped for approval. We suggest getting them approved **BEFORE** printing so you can make any required changes without incurring unnecessary printing costs. Stop into CSU 220 for pre-approval and stamping of posters.