

## Laura Jacobi

### **Education**

- Ph.D.            University of Minnesota May 2004  
*Communication Studies & Interpersonal Relationships Research*
- M.A.            University of St. Thomas December 1996  
*English*
- B.A.            University of St. Thomas May 1993  
*English, Secondary Education, & Theology*

### **Academic Appointments**

University MavPASS Faculty Liaison, Minnesota State University, Mankato, 2019-present  
Associate Professor, Minnesota State University, Mankato, 2019-present  
Assistant Professor, Minnesota State University, Mankato, 2015-2019  
Lecturer, University of Minnesota, 2006-2015  
Adjunct Professor, University of St. Thomas, 2004-2006  
Teaching Assistant Advisory Council Member (of the Center for Teaching and Learning),  
University of Minnesota, 2001-2004  
High School English Teacher, Lourdes High School, 1993-1999

### **Training/Advising Instructors**

Basic Course Director, Minnesota State University, Mankato, 2015-present  
Director of GTAs, Minnesota State University, Mankato, 2015-present  
Train/Supervise Teaching Assistants, University of Minnesota, 2011-2015  
Basic Course Director, University of Minnesota, 2001-2004

### **Awards and Honors: MSU**

Selected by President Davenport to attend the HERS Leadership Institute: Bryn Mawr, Pennsylvania, July 2020  
Global Education Curriculum Grant, November 2019  
Woman of Courage and Vision, 2019  
Faculty Improvement Grant, Summer 2018  
CIEE Grant, Summer 2018  
Teaching Scholar Fellowship, Summer 2017  
Andreas Grant, Spring 2016  
Faculty Research Grant, Fall 2015  
Center for Excellence in Teaching and Learning Online Certification, 2016-2017  
Center for Excellence in Teaching and Learning Teaching Certification, 2015-2016  
CETL Pedagogy of Social Justice Program Certification, Fall 2015  
CETL Build Your Own Certificate Program, 2015-2016

**Awards and Honors: Pre-MSU**

Cited for Teaching Excellence by graduating University of Minnesota students  
Invitations to CLA Sponsored Favorite Teacher Dinner & Take Your Professor to Lunch  
Honored by University of Minnesota students through Thank a Teacher Program  
Marguerite Garden Jones Award for the pursuit of excellence in Communication Studies  
International Communication Association Graduate Student Teaching Award  
Service Award for work as the Basic Course Director  
Travel Awards for National Communication Association Conventions  
Travel Award for Central States Association Convention  
Honor Society of Phi Kappa Phi  
Council of Graduate Students (COGS)  
Delta Epsilon Sigma (National Scholastic Honor Society)  
Sigma Tau Delta (English Honor Society)  
Pi Lambda Theta (Education Honor Society)  
Aquinas Scholar  
Leadership Scholarship  
E.W. Halley Trust Scholarship

**Service**

President's Commission for the Status of Women, 2020-present  
HERS Review Committee, Spring 2021  
CETL Facilitator: Collaborative Learning Strategies Certificate Program, Fall 2019,  
Spring 2020, Fall 2020 & Spring 2021  
Constructing Online Courses for Diverse Learners Session for CSP, Spring 2018  
CETL Facilitator: Scholars at Work session on Teaching Large Lectures, Fall 2017  
CETL Facilitator: Scholars at Work Session on Motivation in Online Courses, Fall 2017  
Podcast for CETL: Motivating Students in Online Courses, Fall 2017  
Reviewer for NCA Basic Course Division, 2017  
Reviewer for CSCA GIFTS Division, 2016-2020  
Developed & Led CETL Certificate Program on Large Lectures, MSU, 2016  
Developed & Led CESR Brown Bag Scholars at Work Session, MSU, 2016  
CETL Facilitator: Interactive Discussions on Teaching Large Lecture Sections, 2016  
K-12 Secondary Coalition, 2015-present  
Graduate Studies Committee, MSU, 2016-2019  
MavPASS Coordinator Search Committee, MSU, 2020  
KSP Search Committee, MSU, 2016-2017  
Search Committee, MSU, 2015-2016  
Andreas Committee, 2020-2021  
Arts & Humanities Sesquicentennial Celebrations Committee, MSU, 2016-2017  
Departmental Activities Committee, MSU 2016-2019, 2020-2021  
Departmental Colloquium, MSU, 2015-2016, 2018-2019  
MAGS Scholarship Committee, MSU, 2015-2016, 2018-2019  
Faculty Activity Report Review Committee, University of Minnesota, 2010-present  
Undergraduate Curriculum Review Committee, University of Minnesota, 2013

## Courses Taught

### **Minnesota State University, Mankato**

Communication Pedagogy  
Advanced Interpersonal Communication  
Fundamentals of Communication  
Communication Studies Methods of Teaching and Coaching  
Public Speaking  
Organizational Communication

### **University of Minnesota**

Public Speaking  
Interviewing  
Interpersonal Communication  
Intercultural Communication  
Organizational Communication  
Business Communication

### **University of St. Thomas**

Communication in the Workplace  
Public Speaking

### **Lourdes High School**

Advanced Public Speaking  
Public Speaking  
American Literature  
Novel & Short Story  
Writing

## Research and Scholarship

### **Publications**

Jacobi, L. (2021). A qualitative exploration of intercultural contact between domestic and international undergraduate students. *Journal of Intercultural Communication Research*, 50(1), 1-20. <https://doi.org/10.1080/17475759.2021.1893793>

Harter, A., & **Jacobi, L.** (2021). Attitudes towards co-teaching in higher education: An exploration of the Circular Model of Collegiate Co-teaching. *Journal on Excellence in College Teaching*, 32(1).

Comer, T., & Jacobi, L. (2021). Navigating political identity in the era of Donald Trump, *American Journal of Qualitative Research*, 5(1), 163-184. <https://doi.org/10.29333/ajqr/10853>

- Jacobi, L. (2020). Will opportunities to collaborate reduce the intercultural communication apprehension of American and international students? *Journal of International Students*, 10(3).  
<https://www.ojed.org/index.php/jis/article/view/1231>
- Brinkman, N., & **Jacobi, L.** (2020). The projection of racial identity on social media: A preliminary investigation. *Journal of Intercultural Communication*, 20(1), 52-64.  
<http://immi.se/intercultural/20-1-52/PDFs/Brinkman-Projection-52-4.pdf>
- Jacobi, L.** & Cvancara, K. (2019). Cognitive learning in large lectures of the basic communication course: Does delivery format matter? *Journal of General Education*, 68(3/4), 216-240. <https://doi.org/10.5325/jgeneeduc.68.3-4.0216>
- Harter, A., & **Jacobi, L.** (2018). "Experimenting with our education" or enhancing it? Co-teaching from the perspectives of students. *i.e. inquiry in education*, 10(2).  
<https://digitalcommons.nl.edu/ie/vol10/iss2/4/>
- Harter, A., & **Jacobi, L.** (2018). "We considered ourselves a team": Co-teaching from the perspective of graduate teaching assistants. *Online Journal of New Horizons in Education*, 8(4). Retrieved from:  
<http://www.tojned.net/journals/tojned/articles/v08i04/v08i04-01.pdf>
- Jacobi, L. (2018). Ethnocentric attitudes of American and international students: Assessing the impact of collaboration. *Journal of Intercultural Communication Research*, 47(6). doi:10.1080/17475759.2018.1506352
- Jacobi, L. (2018). What motivates students in the online communication classroom? An exploration of Self-Determination Theory. *Journal of Educators Online*, 15(2).  
[https://www.thejeo.com/archive/2018\\_15\\_2/jacobi](https://www.thejeo.com/archive/2018_15_2/jacobi)
- Jacobi, L. (2018). Are we winning?! A team challenge to engage students in the large lecture introductory communication course. *Journal of Pedagogic Development*, 8(1). <https://www.beds.ac.uk/jpd/volume-8-issue-1-march-2018/>
- Jacobi, L. (2018). Passing the torch: Coaching future coaches in the contemporary world of forensics. In K. Copeland and G. Castleberry (Eds.) *Competition, Community, and Educational Growth: Contemporary Perspectives on Competitive Speech and Debate*. New York: Peter Lang Publishing, 85-93.
- Jacobi, L. (2017). A preliminary investigation of empirically based and spiritually based marital enrichment programs. *The Qualitative Report*, 22(5).
- Jacobi, L. (2017). The structure of discussions in an online communication course: What do students find most effective? *The Journal of University Teaching and Learning Practice*, 14(1). Retrieved from: <http://ro.uow.edu/au/jutlp.vol14/iss1/11>

Jacobi, L. (2016). The trifecta approach and more: Student perspectives on strategies for successful online lectures. *i.e.: inquiry in education*. 8(2), 1-15. Retrieved from: <http://digitalcommons.nl.edu/ie/vol8/iss2/3>

Jacobi, L. (2009). Spirituality, social skills, and pro-social behavior. In Terry Kinney and Maili Porhola's (Eds.), *Anti and Pro-Social Communication*. New York: Peter Lang Publishing.

Jacobi, L. (2009). Through the eyes of the nurse: Spirituality and well being in health care. In Maggie Will's (Ed.), *Speaking of Spirituality: Perspectives on Health from the Religious to the Numinous*. Cresskill, New Jersey: Hampton Press, Inc.

Blake, D., & Jacobi, L., Eds. (2004). *Simply Stated: The Theory and Practice of Public Speaking*. Dubuque, Iowa: Kendall-Hunt.

### **Conference Presentations**

“Recognizing and Capitalizing on the Excellence of your Diverse SI Leaders and Tutors Inviting the Tutors to Become Trainers.” Presentation competitively selected by ACTLA committee; *Association of Colleges for Tutoring and Learning Assistance Virtual Conference, Dignity, Justice, Empowerment: Humanizing Tutoring and Learning Assistance*, April 2021.

“Achieving Equity with MavPASS at MNSU” Panelist with Vice President Henry Morris at Equity by Design Conference, Minnstate, February 2021.

“Productive not Pointless: Ensuring Training is Useful for Returning Supplemental Instructors.” Presentation competitively selected by UNG committee; *Southeastern Supplemental Instruction Conference*, University of North Georgia Virtual Conference, September 2020.

“Capitalizing on Supplemental Instruction to Support ALL Student Populations.” Presentation competitively selected by UNG committee; *Southeastern Supplemental Instruction Conference*, University of North Georgia Virtual Conference, September 2020.

“A Qualitative Exploration of Intercultural Contact between Domestic and International Undergraduate Students.” Paper competitively selected by ICA committee; *International Communication Association Conference*, Gold Coast, Australia, May 2020.

“GIFTS: Is There Power in PowerPoint? Exploring Presentation Development and Technology.” **Top Faculty Paper** competitively selected by ICA committee; *International Communication Association Conference*, Gold Coast, Australia, May 2020.

“Engaging Students Within and Beyond the Classroom Context.” *STAR Symposium*, Virtual Conference, February 2020.

“A Destination University for Students of Color: Closing the Success Gap.” Roundtable Facilitator with Henry Morris, Brenda Flannery, and Kelly Meier at *President’s Fall Retreat*, Gustavus Adolphus College, St. Peter, Minnesota, August 2019.

“Our Student Success Focus: A Passionate Pursuit to be Better.” Panel competitively selected by AASCU committee; *American Association of State Colleges and Universities’ Academic Affairs Summer Meeting*, Minneapolis, Minnesota, July 2019.

“Will Opportunities to Collaborate Reduce the Intercultural Communication Apprehension of American and International students?” Paper competitively selected by CSCA committee; *Central States Communication Association Conference*, Omaha, Nebraska, April 2019.

“Cognitive Learning in Large Lectures of the Basic Communication Course: Does Delivery Format Matter?” Paper competitively selected by CSCA committee for the Top Paper Panel; *Central States Communication Association Conference*, Omaha, Nebraska, April 2019.

“We considered ourselves a team”: Co-teaching from the perspective of graduate teaching assistants. Paper competitively selected by CSCA committee; *Central States Communication Association Conference*, Omaha, Nebraska, April 2019.

“Dialogue about Publication: Reflecting on the Process of Writing a Contemporary Forensics Academic Book.” Panel competitively selected by CSCA committee; *Central States Communication Association Conference*, Omaha, Nebraska, April 2019.

The Projection of Racial Identity on Social Networks. Paper competitively selected by CSCA committee; *Central States Communication Association Conference*, Omaha, Nebraska, April 2019.

“Strategies for Teaching Large Lecture Classes.” Panel Competitively selected for the Scholars at Work Conference, MSU Mankato, March 2019.

“Teaching Methods for Secondary Speech Education: What are the standards? What is the Future?” Communication and Theater Association of Minnesota Conference, St. Cloud, Minnesota, September 2018.

“Tailoring Time for Writing: Creating Opportunities in Your Hectic Academic Life.” Panel competitively selected by TAA Committee: Textbook and Academic Authors Association Conference, Santa Fe, New Mexico, June 2018.

“A New Publishing Landscape: The Curiosities, Opportunities, & Pitfalls of Open Access Publishing.” Panel competitively selected by TAA Committee; Textbook and Academic Authors Association Conference, Santa Fe, New Mexico, June 2018.

“What motivates students in the online communication classroom? An Exploration of Self-Determination Theory.” Paper competitively selected by CSCA Committee; Central States Communication Association Conference, Milwaukee, Wisconsin, April 2018.

“Dusting off the Curriculum: Making a Difference with Innovative Approaches in the Basic Course.” Panel Participant on Innovative Approaches in the Basic Course. Competitively selected by CSCA Committee; Central States Communication Association Conference, Milwaukee, Wisconsin, April 2018.

“Making a Difference through Training.” Panel Participant on Innovative Approaches in the Basic Course. Competitively selected by CSCA Committee; Central States Communication Association Conference, Milwaukee, Wisconsin, April 2018.

“State of Minnesota Showcase: “Connecting across Two Disciplines: Weaving Literature into the Communication Curriculum” Competitively selected by CSCA Committee, Central States Communication Association Conference, Milwaukee, Wisconsin, April 2018.

“Best Practices for Enhancing and Undergraduate Academic Advising” Paper Competitively selected by NCA Committee, National Communication Association Conference, Dallas, Texas, November 2017.

“Connecting across Two Disciplines: Weaving Literature into the Communication Curriculum” Panel competitively selected by CTAM Committee, Communication and Theater Association of Minnesota Conference, St. Cloud, Minnesota, September 2017.

“The Acculturation Process for New Speech Coaches and Competitors: Easing the Stress.” Panel competitively selected by CTAM Committee, Communication and Theater Association of Minnesota Conference, St. Cloud, Minnesota, September 2017.

“Teaching and Coaching through Collaboration.” Panel competitively selected by CTAM Committee, Communication and Theater Association of Minnesota Conference, St. Cloud, Minnesota, September 2017.

“Weeding and Harvesting the Most Appropriate Journal for Your Work: Successful Strategies from Novice and Experienced Academic Writers.” Panel competitively selected by TAA Committee: Textbook and Academic Authors Association Conference, Providence, Rhode Island, June 2017.

“Extending Training for GTAs: The Development of Online Training Modules.” Presenter at Basic Course Director’s Conference; Normal, Illinois, May 2017.

“Are We Winning?! A Team Challenge to Engage Students in the Large Lecture Introductory Communication Course.” Paper competitively selected by CSCA

Committee; Central States Communication Association Conference, Minneapolis, Minnesota, March 2017.

“Are you mindful or is your mind full? An Exploration of Nonverbal Communication.” GIFTS Submission competitively selected by CSCA Committee; Central States Communication Association Conference, Minneapolis, Minnesota, March 2017.

“Create Excellence in Academic Advising: Best Practices for Communication Faculty Advisors.” Panel Participant on Advising Best Practices. Competitively selected by CSCA Committee, Central States Communication Association Conference, Minneapolis, Minnesota, March 2017.

“State of Minnesota Showcase: ‘How Can We Best Prepare Future Teachers of Communication?’” Panel Participant on Preparing Secondary School Teachers of Communication. Competitively selected by CSCA Committee, Central States Communication Association Conference, Minneapolis, Minnesota, March 2017.

“How Can We Best Prepare Future Teachers of Communication?” Panel Participant on Preparing Secondary School Teachers of Communication. Competitively selected by CTAM Committee; Communication Theater Association of Minnesota, St. Cloud, MN, September, 2016.

“Understanding and Teaching Academic Language in the 5-12 Classroom.” Panel Participant on The Use of Academic Language in Aiding Prospective Secondary Education Communication Teachers. Competitively selected by CTAM Committee; Communication Theater Association of Minnesota, St. Cloud, MN, September 2016.

“Engaging Students in Large Lectures and Maintaining Consistency in Lecture-Lab Courses.” Panel at Basic Course Director’s Conference; Washington D.C., May 2016

“A Closer Look into Pedagogy: Motivation as the Foundation of Student Engagement.” Panel Participant on Motivation in the Online Classroom: Faculty and Student Perspectives. Panel Competitively selected by CSCA Committee; Central States Communication Association, Grand Rapids, MI, March 2016.

“Teaching Communication Studies Online.” Panel Participant on Teaching Strategies in the Online Classroom: Developing Effective Discussions and Lectures. Panel Competitively selected by CTAM Committee; Communication Theater Association of Minnesota, St. Cloud, MN, September 2015.



“A Preliminary Investigation of Empirically Based and Spiritually Based Marital Enrichment Programs.” Paper competitively selected by NCA Committee; National Communication Association Conference, Miami, 2003.

“The Trials and Tribulations of Creating and Customizing a Public Speaking Textbook Authored by TAs.” Panel competitively selected by NCA Committee; National Communication Association Conference, Miami, 2003.

“Preliminary Investigation into the Nature of Spirituality.” Paper competitively selected by CSCA Committee; Central States Communication Association Conference, Milwaukee, 2002.

“ ‘They Just Knew’: Attributions Associated with the Decision to Marry.” Paper competitively selected by NCA Committee; National Communication Association Conference, Seattle, 2000.

“Emulating Each Other: The Transformation Identities of Thelma and Louise.” Paper competitively selected by University of St. Thomas Committee; “Construction Zones: Narratives of Identity” Conference, Minneapolis, 1996.