

## Objectives

The American Cancer Society, under the direction of its Center for Tobacco Control, launched the Tobacco-Free Generation Campus Initiative (TFGCI) to accelerate and expand the adoption and implementation of 100% smoke-and tobacco-free policies on college and university campuses across the nation. This initiative is supported by the CVS Health Foundation, whose purpose is to help people on their path to better health. Minnesota State University-Mankato was one of 18 universities in the 4<sup>th</sup> Cohort of funding for the time period November 1, 2018-May 1, 2020.

Program goals:

- To implement a campus-wide 100% tobacco free policy, including all grounds, properties, and residential facilities.
- To reduce youth/young adult tobacco use and exposure to secondhand smoke.

## Methodology

### Employee Survey

The survey was distributed to all university employees by email using Qualtrics survey software in the fall of 2019, with an estimated 1,600 invited to participate. Participation was voluntary and was considered for the purposes of institutional improvement, so did not require IRB approval. A total of 387 university employees responded to the survey resulting in an approximate overall response rate of 24%. Approximately 40% of respondents identified as faculty (n=147) and 60% as staff (n=224). Respondents were between the ages of 18-60+, with the majority (76%) being between the ages 30-59.

The survey collected information on employee characteristics, tobacco use (combustible and non-combustible), cessation attempts, secondhand smoke exposure, and their knowledge, attitudes, and beliefs about campus tobacco policies.

## Survey Highlights

### TOBACCO USE

- **8.3%** were tobacco users (daily and intermittent)
- **14.2%** were ex-tobacco users
- **77.5%** were non-tobacco users

### CESSATION-Among those who reported using tobacco

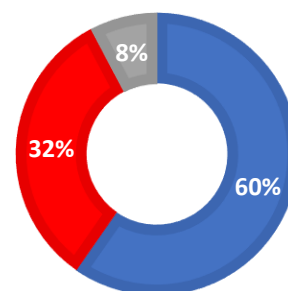
- **24%** (n=6) intend to quit in the **next month-6 months**
- **20%** (n=5) intend to quit in the **next year**
- **40%** (n=10) intend to quit **someday**, but not in the next year
- **16%** (n=4) never plan to quit

### SECONDHAND SMOKE

- **81%** of respondents were **exposed to tobacco smoke while on campus** rarely, sometimes, often, or always.
- Almost **60%** of exposed respondents indicated **secondhand smoke on campus was a concern or annoyance.** ▶

### IS SECONDHAND SMOKE ON CAMPUS A CONCERN OR ANNOYANCE?

■ Yes ■ No ■ No opinion



### CURRENT TOBACCO USE

Tobacco product	Overall (n=31)
Cigarettes	90% (n=28)
E-cigarettes	22.5 % (n=7)
Oral Tobacco*	9.7% (n=3)

When employees who used tobacco were asked specifically how much they used **e-cigarettes**, **only 1 person said, "Every day"**. ▶

### HOW OFTEN DO EMPLOYEES REPORT USING E-CIGARETTES



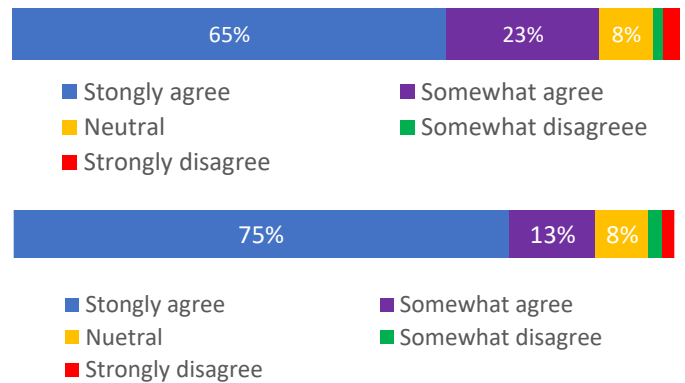
### CESSATION

	Overall % (n)
Current smokers (n = 31) who made at least 1 quit attempt in the past 12 months	61% (19)
Current smokers (n = 31) who planned to or were thinking about quitting within the next 12 months	31% (11)
Employees who reported using e-cigarettes (n=7), that planned to quit in the next year	86% (6)

**73%** of employees who use tobacco **have made at least one unsuccessful attempt at quitting tobacco.**

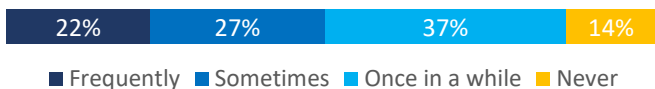
### ATTITUDES

- **88%** of employees agreed that **colleges have a responsibility** to lessen the risk of tobacco addiction by adopting policies that discourage tobacco product use. ▶
- **88%** of employees also agreed that colleges should **not allow tobacco companies to promote tobacco products** on campus through advertising, sponsorship of student events, and/or financial support of student organizations. ▶

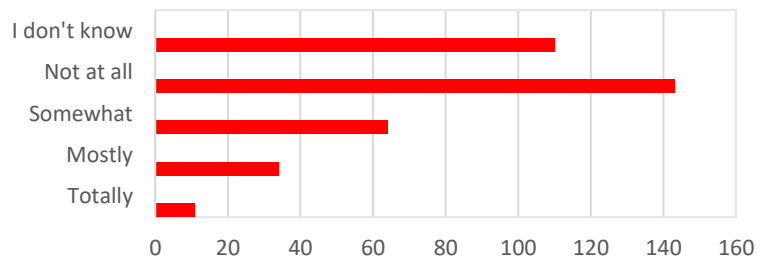


### CURRENT SITUATION

- **Only 11%** of employees believe that **our current tobacco-free policy is fully enforced on campus.** ▶
- **86%** of employees **notice tobacco-related waste on campus.** ▼



### To What Extent is our Current Tobacco Policy Enforced on Campus?



**NOTE:** Current cigarette use refers to everyday or someday use among ever tobacco users. Current use for all other tobacco products indicates any use in the past 30 days of among ever tobacco users. Percentages reflect the prevalence of each indicator in each group, not the distribution across groups. \*Oral tobacco use includes chewing tobacco, snuff dip, snus, and dissolvable. \*\*Agree includes those who somewhat and strongly agreed with the presented statement.