

HEALTH COMMUNICATION

Now, more than ever, we need communicators who can develop clear, culturally relevant messages aimed at influencing health literacy and healthy behaviors. Communication skills are vital to improved outcomes and patient satisfaction in clinical health contexts, public health settings, and the myriad of other spaces where people get information about their health.

PROGRAMS



DEGREES AND CERTIFICATES

- Bachelor of Science in Health Communication
- Health Communication Minor

ABOUT THE PROGRAM

Health Communication at Minnesota State Mankato combines coursework from majors such as Communication and Media, Technical Communication, and Applied Health Sciences to create a major tailor-made to students' interests and career goals. The BS in Health Communication provides undergraduate students with multidisciplinary skills for communicating in health settings or about health and medical topics.

REAL-WORLD CONNECTIONS



SKILLS AND TALENTS

- Reading and Writing
- Active Listening
- Interpersonal Skills
- Multimedia Communication
- Ethics
- Cultural Competency

CAREERS

- Community Relations Specialist
- Medical Writer
- Healthcare Marketing/PR Specialist
- Health Educator
- Patient Advocate/Patient Communication Specialist

EMPLOYERS

- HealthPartners
- Children's Minnesota Hospital
- Allina Health
- Mayo Clinic
- MN Department of Health
- 3M

INSPIRED ACTION



EMPLOYMENT RATE

95.8%
of program graduates begin their careers within one year of graduation.

link.mnsu.edu/graduate-follow-up

MEDIAN SALARY

\$66,320

The median annual wage for Media and Communication occupations in May 2022.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Media and Communication occupations, at link.mnsu.edu/health-communication-salary

PROGRAM WEBSITE



hss.mnsu.edu/health-communication

